

Twinbrook Community Association

Executive Meeting

Tuesday, November 17, 2021 at 8:00pm

Attendees

- Mike Stein, President
- Marissa Valeri, Vice President
- Vincent Russo, South of Veirs Member at Large
- Halley Henry, Secretary
- Lou Kallas, Treasurer
- James Hedrick, North of Veirs Member at Large

Meeting Convened

8:06 PM

Meeting Minutes

Presentation, discussion and possible adoption of budget (Lou)

- Promote TCA better
- Ask city to pay for zoom
- Ask city to pay for printing
- Look into sponsorships
 - Selling ad space in the twine
 - Ongoing advertisement, can have a section on the website that you can point people to
 - Want to avoid sponsorships
- Need to get neighborhood development grant every year
 - Two picnics or one really nice picnic
- Should we look into foundation grants?
- Need to firm up our 501c3 status
- Introduce membership levels with small giveaways or gear
- Added mailchimp and website costs
- No objections to adopting the budget with discussed changes

Discussion about our communication channels

- Interplay between website and mailchimp (how to ensure we are capturing everyone who signs up for newsletter and/or a membership)
- Marissa will merge documents to create one google form
- Plan to move the website to a "TCA" account?
 - Account has to be attached to an actual person
 - Marissa happy to be storage space for website hosting and domain registration

Twinbrook Pedestrian/Bicycle Connector update (Mike/Marissa)

- Just now getting the RFP out for the consultant to do the feasibility study, this RFP should have been out in July
- Do we have a preference on specific landing location?

- Ask monique why they need to stay with that timeframe

Twinbroker of the year

- Kelly from TCRC

Calvin Lane Gun Discharge

- Connected to incident two months ago
- We should let folks know they can report to the non emergency number anonymously.

Meeting Adjourned

10:07pm